Digital Development Hub

COURSE CATALOGUE · 2026–2027

Practical digital skills that get results

Short courses, professional programmes and team training for individuals, businesses, NGOs and public institutions. In Kano and online.

Short courses
1–4 weeks · 6 courses from ₦30,000

Medium-term programmes
8 weeks – 6 months · 8 programmes

Long-term programme
6 months · Digital Talent Academy

For organisations
Team training, NGO tools, data and MERL

Young learners
Ages 10–17 · holiday bootcamps, Saturday classes and SS3 programmes

Empowering Ideas. Building Futures.

WhatsApp 09022444441
digdevhub@gmail.com

About DD Hub

Digital Development Hub (DD Hub) is a technology and innovation organisation based in Kano. We support digital innovation and transformation across Africa through startup support, agricultural data programmes and capacity building for organisations. Our courses bring that hands-on experience into the classroom, so learners leave able to do the work, not just describe it.

Practical projects

Every course ends with real work you can show.

Flexible schedule

Evenings and Saturdays, in Kano or online.

Certificate

A DD Hub certificate of completion after assessment.

Three ways to learn with us

Join a public class

Register and pay per person for any open course.

Train your team

A tailored class for your staff, with attendance records and a completion report.

Sponsor a group

Fund a class of 20 or more learners for a target group.

Course map

Course	Level	Duration	Fee (₦)
AI for Work and Business Productivity	Short	1 week	35,000
Digital Marketing and Social Commerce	Short	2 weeks	50,000
Excel, Power BI and Data Analytics	Short	3 weeks	65,000
Graphic Design and Video Editing	Short	3–4 weeks	60,000
Cybersecurity Awareness and Digital Safety	Short	1 week	35,000
Digital Employability and Professional Tools	Short	2 weeks	30,000
Digital Career Accelerator	Medium-term	12 weeks	180,000–250,000
MERL and Digital Data Management	Medium-term	8–12 weeks	150,000–220,000
SME Digital Transformation Programme	Medium-term	10–12 weeks	150,000–300,000 per business
Women in Digital Enterprise	Medium-term	12 weeks	100,000–180,000
Agritech and Digital Agribusiness	Medium-term	3–6 months	120,000–220,000
Remote Sensing and GIS	Medium-term	10 weeks	200,000–350,000
Creative Media Production and Digital Content Creation	Medium-term	10 weeks	120,000–250,000
Digital Product Design (UI/UX)	Medium-term	12 weeks	200,000–350,000
Digital Talent Academy	Long-term	6 months	350,000–500,000

Fees are per participant unless stated. Where a range is shown, the final fee depends on the track or package you

1–4 WEEKS

Short courses

Focused, hands-on courses for one skill at a time. Evenings and Saturdays, in Kano or online.

AI for Work and Business Productivity

1 week — **₦35,000**

For professionals, SMEs and civil servants

- AI-assisted writing and research
- Summarising documents and meetings
- Data analysis and automation with AI
- Safe, responsible AI use

Digital Marketing and Social Commerce

2 weeks — **₦50,000**

For entrepreneurs, SMEs and graduates

- Content that sells on social media
- WhatsApp Business, catalogues, payments
- Paid ads on a small budget
- A 30-day campaign for your business

Excel, Power BI and Data Analytics

3 weeks — **₦65,000**

For professionals, M&E staff and graduates

- Cleaning and organising data in Excel
- Formulas, functions and PivotTables
- Interactive dashboards in Power BI
- A practical project on real data

Graphic Design and Video Editing

3–4 weeks — **₦60,000**

For creatives, students and SMEs

- Design basics and brand identity
- Photo and video editing
- Simple motion graphics
- Social media creatives for real clients

Cybersecurity Awareness and Digital Safety

1 week — **₦35,000**

For staff of businesses, NGOs and agencies

- Spotting phishing and scams
- Passwords and account security
- Handling data safely
- What to do when something goes wrong

Digital Employability and Professional Tools

2 weeks — **₦30,000**

For students, graduates and jobseekers

- CV, LinkedIn and job search online
- Google Workspace and Microsoft Office
- Digital communication and teamwork
- A portfolio of practical work

8 WEEKS – 6 MONTHS

Medium-term programmes

Deeper programmes that build a professional skill or transform a business, each ending with a practical project.

Digital Career Accelerator

12 weeks — **₦180,000–₦250,000**

For graduates and career changers

- Core digital and workplace skills
- A track: data, marketing or design
- Portfolio projects, mentoring, job readiness

MERL and Digital Data Management

8–12 weeks — **₦150,000–₦220,000**

For M&E officers and programme staff

- MERL frameworks and indicators
- Mobile data collection with Kobo and ODK
- Analysis, dashboards and donor reports

Remote Sensing and GIS

10 weeks — **₦200,000–₦350,000**

For agriculture, environment, planning and NGO staff

- GIS basics and mapping with QGIS
- GPS and mobile field data collection
- Satellite imagery for farms, land and climate

Creative Media Production and Digital Content Creation

10 weeks — **₦120,000–₦250,000**

For creators, communicators and comms teams

- Storytelling and content planning
- Photo, video and audio production
- Editing for social media, plus a portfolio

SME Digital Transformation Programme

10–12 weeks — **₦150,000–₦300,000**

For SME owners and managers · fee per business

- A diagnostic of your business
- The right tools, set up for you
- Online sales, payments and staff training

Women in Digital Enterprise

12 weeks — **₦100,000–₦180,000**

For women entrepreneurs

- Social selling and digital marketing
- Bookkeeping and payment tools
- A growth plan, with mentoring

Agritech and Digital Agribusiness

3–6 months — **₦120,000–₦220,000**

For agripreneurs, cooperatives and extension staff

- Digital tools across the value chain
- Farm records, data and market access
- Using climate and advisory information

Digital Product Design (UI/UX)

12 weeks — **₦200,000–₦350,000**

For designers, developers and graduates

- User research and problem framing
- Wireframes and prototypes in Figma
- Usability testing and a case-study portfolio

LONG-TERM PROGRAMME · 6 MONTHS

Digital Talent Academy

Our most complete programme for young people who want a career in tech. Six months of guided learning, real projects and mentoring, ending with a portfolio employers and clients can see.

FEE
₦350,000–₦500,000

FORMAT
In Kano and online

How the six months run

MONTHS 1–2
Foundations
Digital and workplace tools, AI for productivity, data basics and professional skills.

MONTHS 3–5
Specialist track
In-depth training in your chosen track, with weekly projects and feedback.

MONTH 6
Capstone and career
A final project for a real brief, portfolio review and career support.

Choose your track

Data Analytics
Excel, SQL basics, Power BI and reporting with real datasets.

Digital Marketing
Social media, content strategy, paid ads and analytics.

Digital Product Design
User research, UI/UX design and prototyping in Figma.

Creative Media Production
Photo, video, audio and content for brands and campaigns.

What you get

- A mentor through the programme
- Exposure to real industry briefs
- A portfolio of real projects
- A DD Hub certificate of completion
- Career and freelancing support

Who should apply

- School leavers, students and graduates
- Career changers moving into tech
- Basic computer skills needed
- Organisations can sponsor learners

Apply or ask about the next intake WhatsApp 09022444441

AGES 10–17 · HOLIDAYS AND SATURDAYS

Young learners

Digital skills for secondary school students in supervised classes, with laptops provided. Holiday bootcamps at Christmas, Easter and the long vacation, plus Saturday classes during term.

JSS1 – SS2

Digital Basics for Teens

2-week bootcamp — **₦20,000–₦30,000**

- Typing, files and the internet
- Word, PowerPoint and Google tools
- Researching safely for schoolwork

Coding for Teens

2–3 weeks or Saturday club — **₦30,000–₦40,000**

- Scratch for younger students
- Python basics for older students
- Build a simple game or app

Creative Digital Design

2-week bootcamp — **₦25,000–₦35,000**

- Design with Canva
- Photo editing and short videos
- Telling a story with media

Online Safety and Digital Citizenship

1–3 days — **₦10,000 · school rates**

- Spotting scams and protecting privacy
- Dealing with cyberbullying
- Responsible social media and AI use

SS3 and school leavers

Pre-University Digital Skills

3–4 weeks — **₦35,000–₦50,000**

- Excel, Word, PowerPoint and email
- Research and using AI responsibly
- Presenting with confidence

CBT Readiness and Study Skills

1–2 weeks — **₦15,000–₦25,000**

- Computer-based test practice
- Typing speed and time management
- Digital study tools

Intro to Programming and Web Design

4–6 weeks — **₦45,000–₦60,000**

- Python basics
- HTML and CSS
- Build and publish your own website

Tech Career Starter

3 months, after WAEC — **₦100,000–₦150,000**

- One track: data, design, media or marketing
- Weekly projects and mentoring
- A portfolio before university

Parent consent
Every student is registered by a parent or guardian.

Supervised
Classes are supervised from drop-off to pick-up.

Laptops provided
No need to own a computer.

For schools
Clubs and sessions at your school, priced per term.

Parents: register your child online
forms.gle/nb6N26ZDwsxPSNjV8 · or WhatsApp 09022444441

TAILORED · PRICED ON REQUEST

For organisations

Training and digital services for companies, government institutions, NGOs and development partners, built around your team and your goals.

Corporate and Government Training

1–5 day workshops

Staff training in AI productivity, data and reporting, cybersecurity awareness and digital skills. Includes a tailored agenda, attendance records, assessment results and a completion report.

Digital Tools for NGOs

Team training · 1–5 days

Mobile data collection with KoboToolbox and ODK, teamwork in Google Workspace and Microsoft 365, dashboards and donor reporting, project tracking, and data protection for field teams.

Data and MERL Services

Per assignment

Data collection, cleaning, analysis, dashboards and reporting for programmes and institutions, with training so your team can keep the system running.

Sponsored Cohorts

From 20 learners

Fund a class for the people you serve, such as women entrepreneurs, young people or farmer groups. Any course in this catalogue can be delivered, with an outcomes report for your records.

SME Digital Transformation Clinic

Per business

A business assessment, the right tools chosen and set up, and hands-on training for owners and staff.

How we work with you

1

Talk to us

Tell us about your team and goals.

2

Get a proposal

A plan, timetable and quote.

3

We deliver

At your office, ours, or online.

4

You get a report

Attendance, results and next steps.

Request a proposal

WhatsApp 09022444441
digdevhub@gmail.com

How to register

1 **Choose your course**
Pick from the course map on page 2.

2 **Register**
Scan the code or visit forms.gle/GFr5cryeYbotBYqu6 for open courses. For any other programme, message us on WhatsApp.

3 **Pay to confirm your seat**
We send payment details and your start date.

Scan to register

Good to know

- Your seat is confirmed once payment is received.
- A class starts once at least 12 learners have paid. If it is postponed, you can move to the next class or get a full refund.
- Fees are in naira, per participant unless stated, and cover instruction, materials and assessment. External exam fees are not included.
- Certificates are DD Hub certificates of completion, not accredited professional certifications.
- Start dates are announced on our WhatsApp and social media pages.

Digital Development Hub

VISIT
No. 1 Social Insurance Road, NSITF Building,
Tradefair Area, Kano

CONTACT
WhatsApp 09022444441
digdevhub@gmail.com

Empowering Ideas. Building Futures.