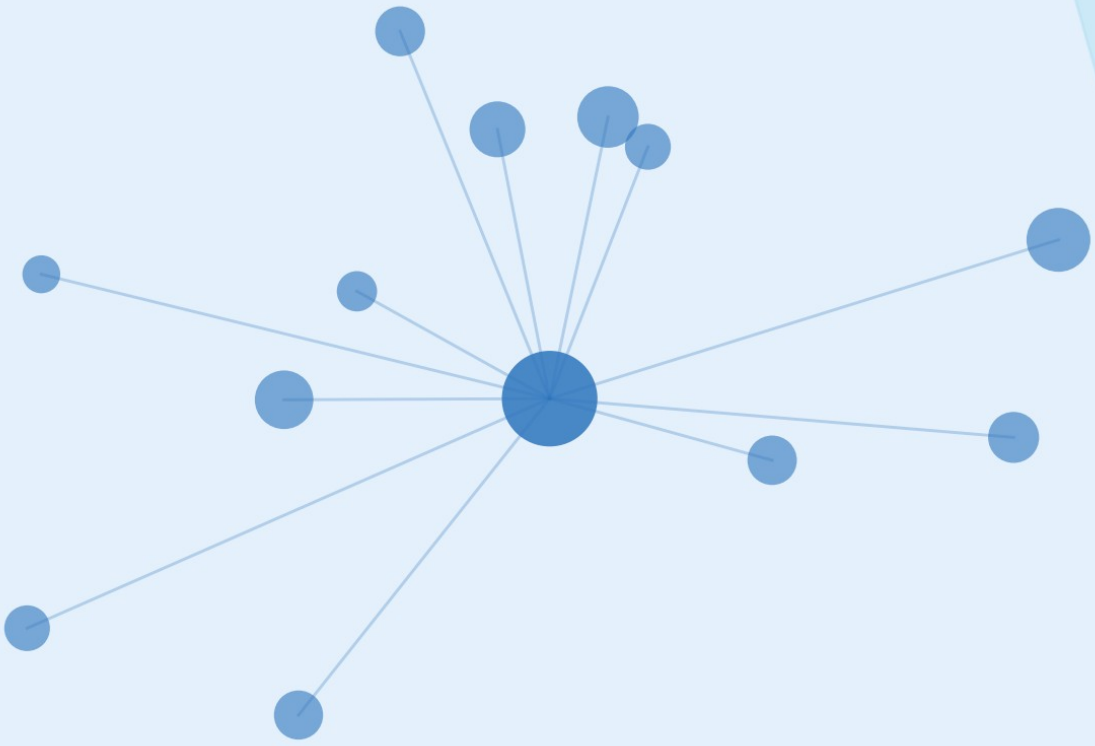
CORPORATE PROFILE

DD HUB

Digital Development Hub Consultancy Services Limited

A decade of digital innovation, development and talent — since 2012



RC 1350529 · Kano, Nigeria
www.ddhub.ng · August 2026

Who We Are

DD Hub is a Kano-based institution working at the intersection of technology, enterprise and development — with a track record spanning skills development, innovation, agriculture, civic technology and structured donor-funded implementation since 2012.

Five ways to work with us

Enterprise Support Organisation	Incubation, mentorship and market access that carries an idea from prototype to registered, revenue-generating business.
Development Partner	A decade-long implementation track record with the World Bank, GIZ, USAID-linked programmes, UK DFID and AfDB.
Social Impact Organisation	Peacebuilding, civic technology and community development work reaching youth across Northern Nigeria's most underserved communities.
Innovation Hub	Founding and co-founding roles across four national innovation ecosystem networks, and convenor of Kano's own innovation conference.
Consulting Partner	M&E, digital transformation advisory and policy engagement for institutions that need evidence, not just delivery.

OUR VISION

To be Northern Nigeria's leading builder of digital and creative talent — a commercially self-sustaining enterprise whose graduates are employed, whose clients return, and whose profits fund opportunity for people who could not otherwise access it.

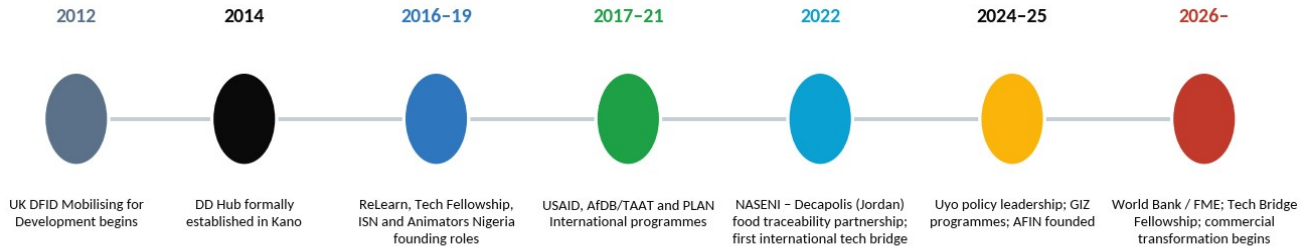
OUR MISSION

We build, certify and deploy digital and creative talent from Northern Nigeria — supplying capability to employers, expertise to institutions, and sustainable livelihoods to people the market has overlooked.

15,000+	15+	5	2014
Young people trained	Startups incubated	States reached	Founded

Our Story

From a civic-technology subgrant in 2012 to a five-state footprint spanning skills development, agriculture, innovation and policy — fourteen years of building, one programme and one partnership at a time.



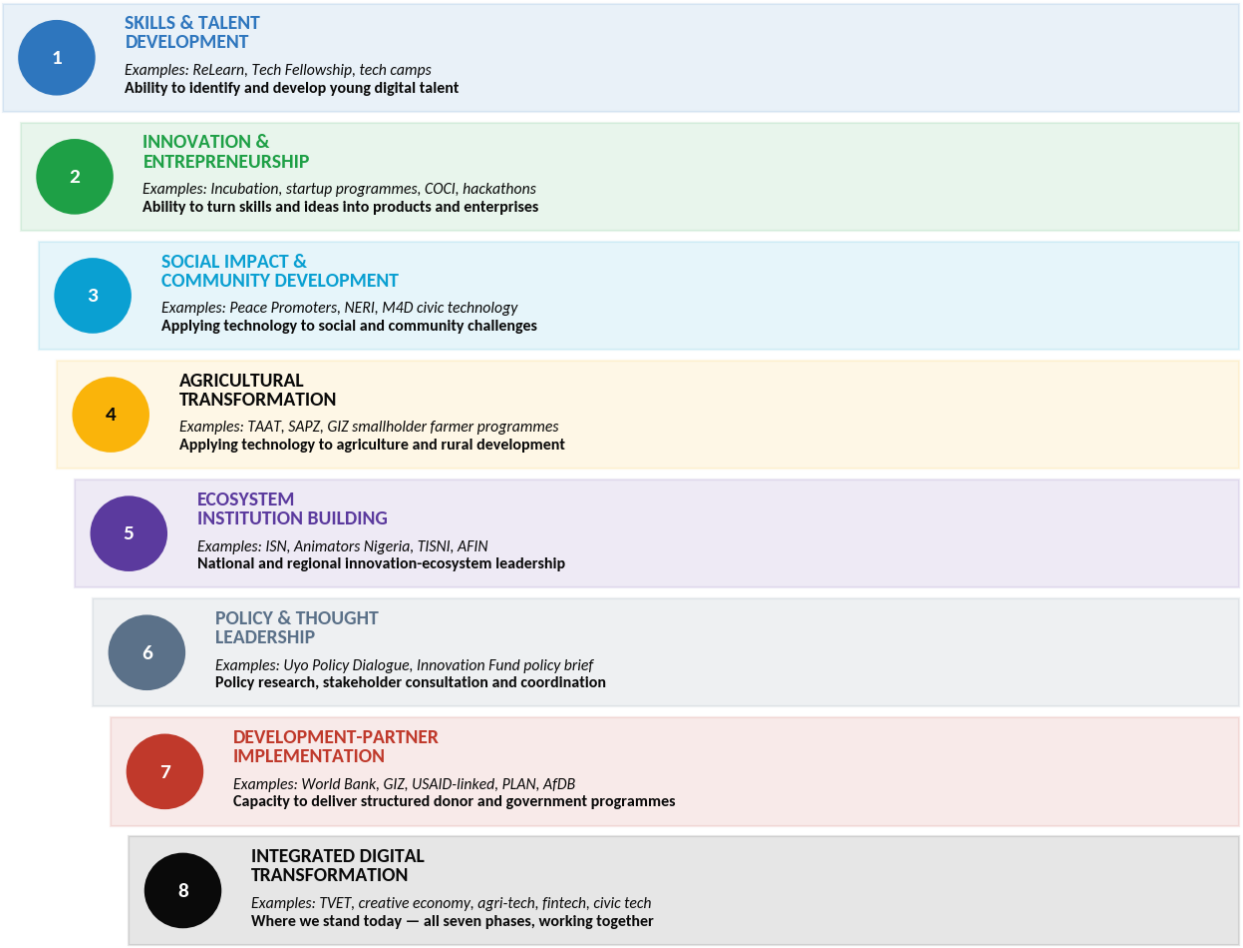
WHERE WE STAND TODAY

Over 15,000 young people trained. More than 15 startups incubated. Structured programme delivery with the World Bank, GIZ, USAID-linked partners, UK DFID and AfDB. Founding roles in four national innovation networks. And, as of January 2026, a Tech Bridge Fellowship cohort whose capstone ventures are now entering incubation.

2026 marks a deliberate turn: from a grant-funded implementation partner to a commercially self-sustaining enterprise, without loosening our grip on the mission — or the track record — that built us.

Our Institutional Evolution

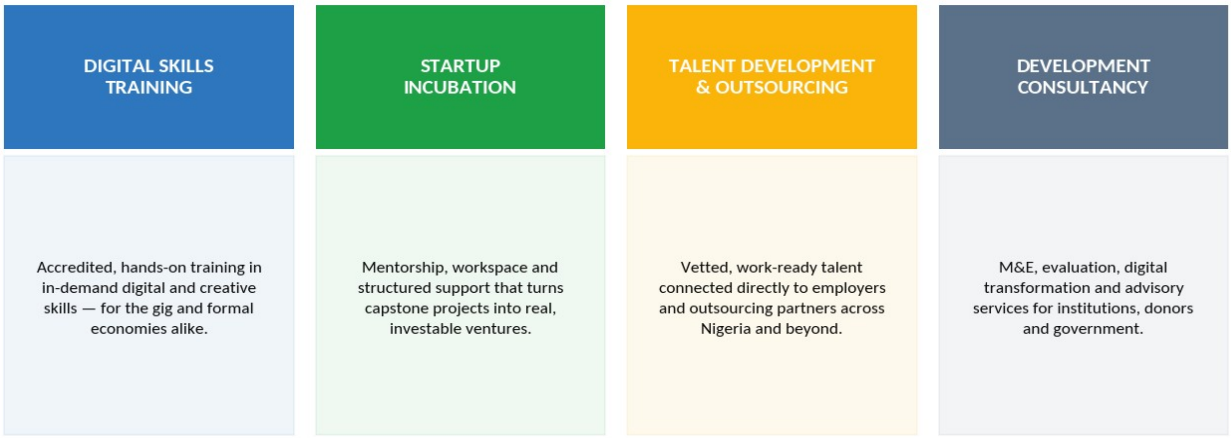
DD Hub did not start as a training provider. We built outward from civic technology, into social impact, agriculture, innovation and policy — and only in the most recent phase brought all of it together under one commercial roof.



This is the honest version of our history. Each phase below still runs today — none of it was retired to make room for the next. What changed in 2026 is that we started running it as one commercially sustainable institution, rather than as a series of separately funded programmes.

What We Do

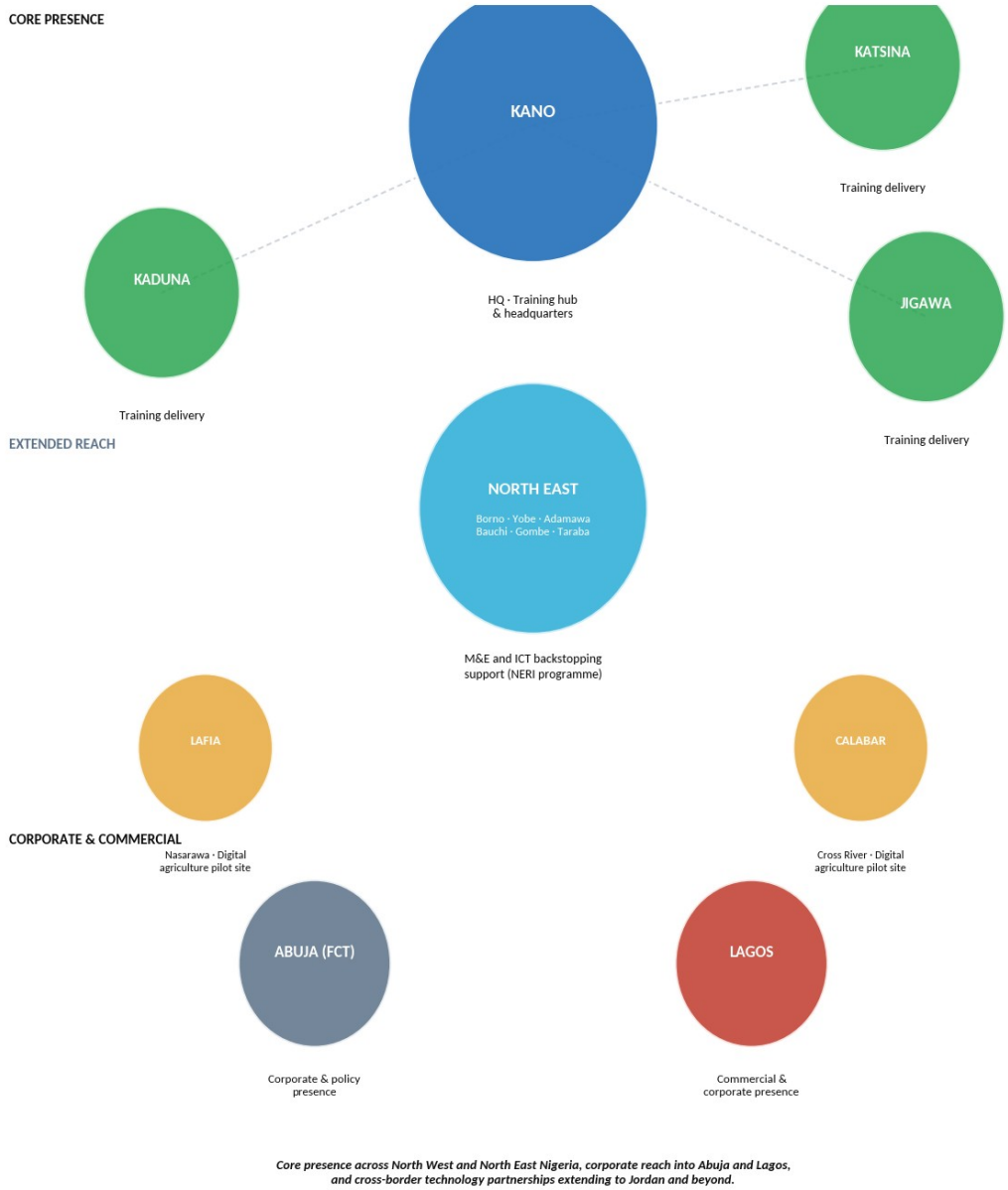
Four services, one purpose: turning potential into paid, dignified work — and turning that work into a sustainable institution. Training is the most visible of the four. It is not the only one.



Digital Skills Training	Hands-on, industry-aligned courses in digital content, design, GIS and precision agriculture, product management and more — delivered in person and moving toward full national accreditation.
Startup Incubation	Structured mentorship, workspace and seed support that carries a capstone project from prototype to registered, revenue-generating business.
Talent Development & Outsourcing	A growing bench of assessed, work-ready professionals connected directly to employers — domestically today, with export-grade talent placement on our five-year roadmap.
Development Consultancy	Monitoring and evaluation, digital transformation advisory, and programme design for donors, government and institutional partners — the engine behind our GIZ and World Bank engagements, detailed on the next page.

Where We Work

DD Hub's presence spans two geopolitical zones, not one. North West Nigeria is our operational home; North East Nigeria is where our development-partner track record runs deepest.



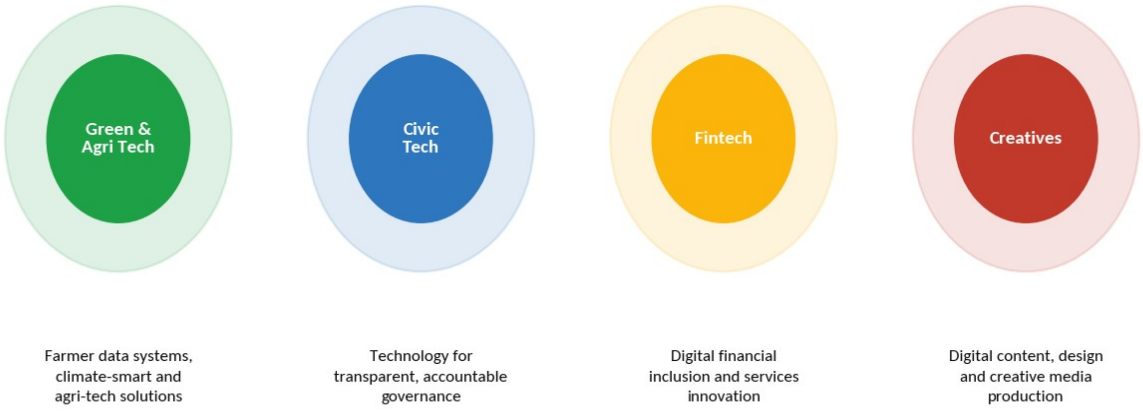
Core presence across North West and North East Nigeria, corporate reach into Abuja and Lagos, and cross-border technology partnerships extending to Jordan and beyond.

North West — core presence	Headquartered in Kano, with training delivery across Kaduna, Jigawa and Katsina — states holding some of the country's largest concentrations of underserved young talent.
North East — extended reach	M&E and ICT backstopping delivered across Borno, Yobe, Adamawa, Bauchi, Gombe and Taraba through the NERI programme — among the most difficult operating environments in the country.
Corporate & commercial	A policy and corporate presence in Abuja, and a growing commercial footprint in Lagos, connecting our Northern delivery base to Nigeria's political and commercial centres.
Cross-border	Technology partnerships extending to Jordan, and active pursuit of new engagements across East Africa — detailed later in this profile.

Our geography is deliberate. We build where the gap is widest, not where it is easiest — and we go where the work takes us, from Kano's training halls to conflict-affected North East communities to an embassy in Amman.

Our Focus Areas

Four sectors, chosen because they are where digital transformation meets what Northern Nigeria's economy actually runs on — not where training is easiest to deliver.



Emerging focus: talent creation for outsourcing, and e-Government digital transformation support

Green & Agri Tech	Our largest area of applied development work — farmer data systems, digital extension services, and climate-smart agri-tech, delivered with AfDB, GIZ and SAPZ partners. See Agricultural Transformation, later in this profile.
Civic Tech	Technology for transparent, accountable governance — the discipline behind our growing e-Government advisory work with public institutions.
Fintech	Digital financial inclusion and services innovation, built into our curriculum and our incubation support for early-stage ventures.
Creatives	Digital content, design and creative media production — anchored by our World Bank / Federal Ministry of Education partnership.

TWO EMERGING DIRECTIONS

Talent creation for outsourcing connects vetted, assessed graduates directly to employers and outsourcing partners — domestically now, globally as our talent bench matures.

e-Government digital transformation support brings our advisory and technical capability to public institutions modernising how they serve citizens — our Civic Tech focus area put into practice.

Development & Social Impact Programmes

Before DD Hub trained a single cohort in digital skills, we were already delivering structured, donor-funded programmes across governance, peacebuilding, livelihoods and community development. That capability underwrites everything we do today.

CIVIC TECHNOLOGY

Mobilising for Development (M4D)

2012–2018 · UK DFID

Subgrant implementing partner across education, health, water/sanitation and livelihoods governance in Kano.

PEACEBUILDING

Peace Promoters Fellowship

2022–2023 · Equal Access, USAID, MacArthur Foundation

Peacebuilding, entrepreneurship and mentorship for 30 youth from 19 Northern Nigerian states.

M&E / ICT SUPPORT

NERI M&E and ICT Backstopping

2017 · USAID / Creative Associates International

Remote data gathering and M&E support across the Nigerian Presidency, Borno, Yobe, Adamawa, Bauchi, Gombe, Taraba.

YOUTH DEVELOPMENT

Almajiri Reform Programme Support

Multi-year · PLAN International

Monitoring, evaluation and programme support for youth and community development.

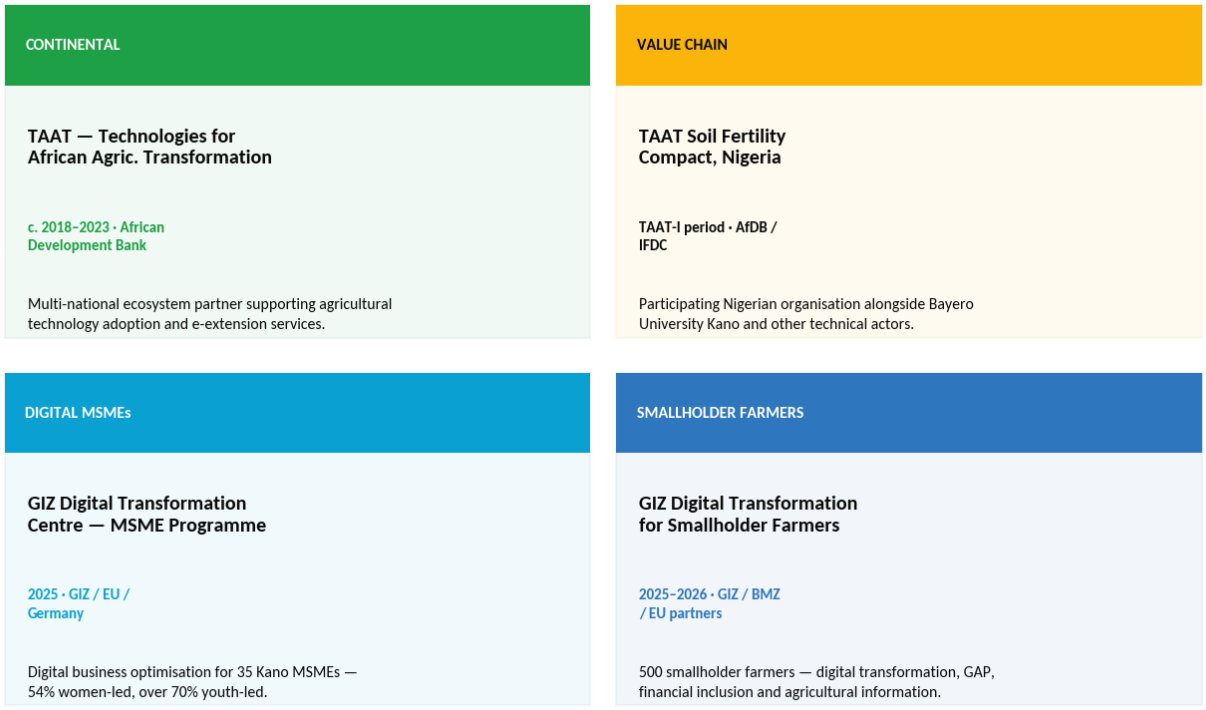
WHAT THIS PROVES

We have delivered against externally set targets, to externally verified standards, for over a decade — across the Nigerian Presidency's own coordination structures and six states.

This is the evidence base a funder or government partner actually checks before signing anything — not a claim, a documented history.

Agricultural Transformation

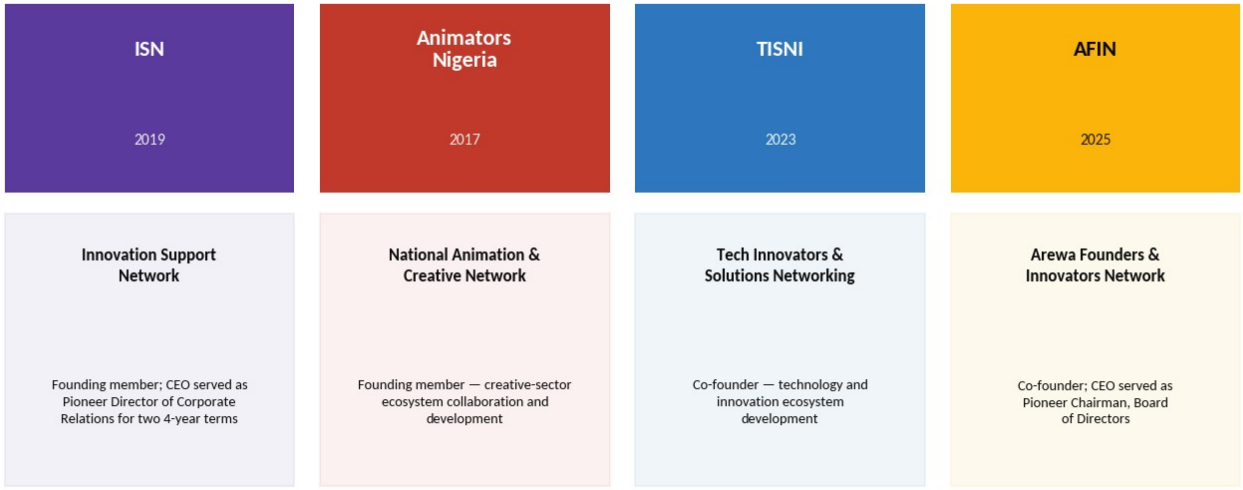
Agriculture is not a side interest at DD Hub — it is one of our four founding focus areas, and the sector where our continental and bilateral partnerships run deepest.



From continental technology-adoption programmes with the African Development Bank, to farmer-level digital transformation with GIZ, our agriculture work spans the full chain — policy-level ecosystem partnership through to individual smallholder farmers gaining digital and financial literacy. This is also where our Green & Agri Tech focus area, and much of our Talent Development & Outsourcing capability, is proven in the field rather than the classroom.

Innovation, Enterprise & Ecosystem Leadership

DD Hub does not just participate in Northern Nigeria's innovation ecosystem — we helped build it, and our leadership continues to shape it.



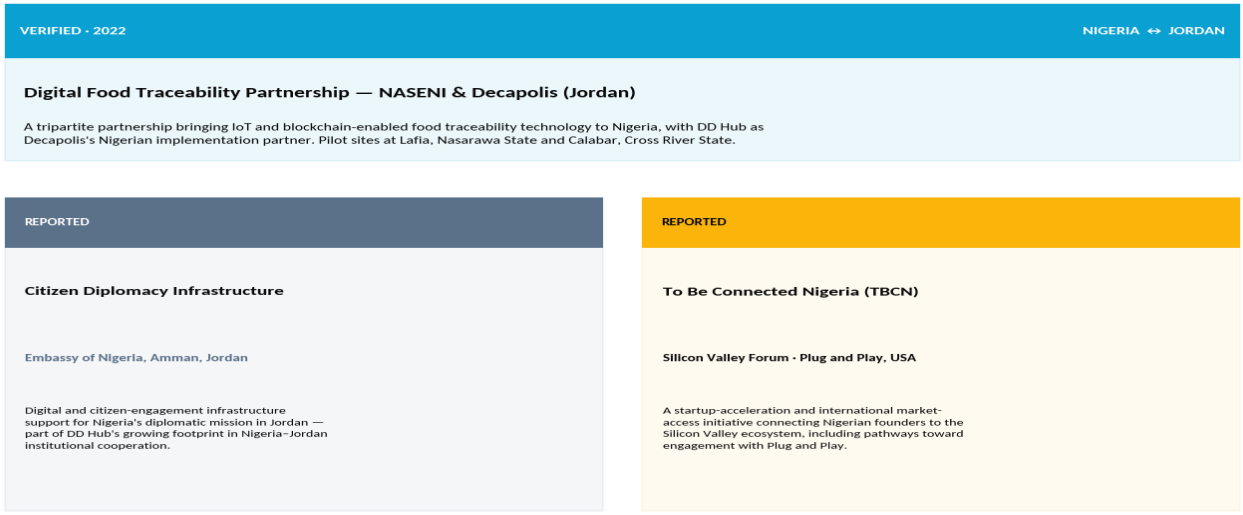
Convening the conversation

Conference of Crazy Ideas (COCI)	Organiser and convenor since c. 2018 — Kano's own platform for unconventional ideas, entrepreneurship, technology and problem-solving, bringing innovators together annually.
Policy & Thought Leadership	Contributed to the Uyo Policy Dialogue and to a national Innovation Fund policy brief — shaping the environment other innovators operate in, not just operating within it.

Four founding or co-founding roles, one convened conference, and direct contribution to national innovation policy. Few institutions our size can claim to have helped write the rules of the ecosystem they compete in.

International & Cross-Border Engagements

DD Hub's work has never stopped at Nigeria's borders. From a verified technology partnership with a Jordanian agri-tech company to a growing footprint in diplomatic and startup-acceleration circles, our international reach is a deliberate extension of the same capability we deploy at home.

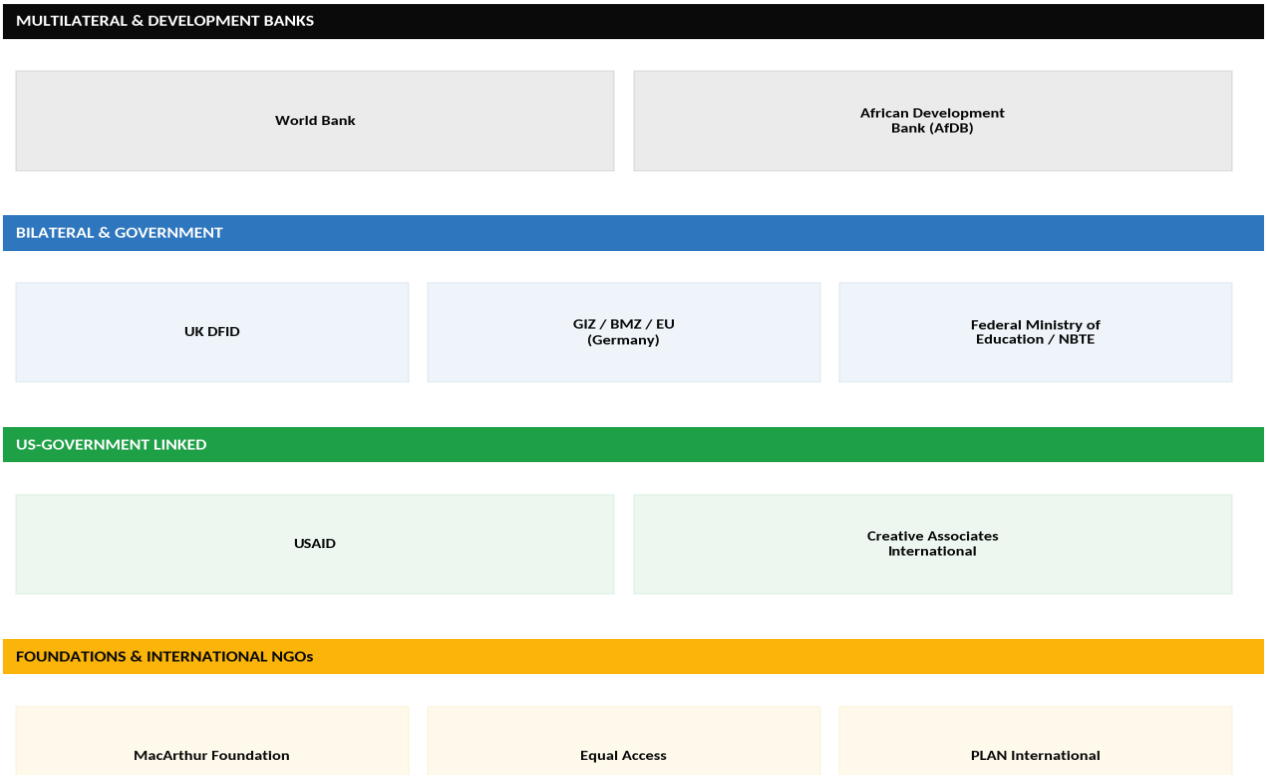


READING THE EVIDENCE HONESTLY

The NASENI – Decapolis partnership is independently documented in Nigerian technology press. The Embassy and TBCN engagements are real and current, reported directly by DD Hub, with fuller public documentation still being compiled. We present each at the level of detail we can stand behind — which is itself a discipline funders and partners notice.

Our Partners

We work alongside institutions who share the same standard of evidence we hold ourselves to — multilateral, bilateral, US-government-linked and philanthropic.



How we are financed

Grants and donor funding	International development organisations, development banks and bilateral partners, funding programming aligned with our focus areas.
Private sector partnerships	Technology, e-governance, fintech and agriculture-sector companies, particularly around talent development and outsourcing.
Earned commercial revenue	Consultancy fees, training programmes and incubation support delivered directly to businesses and institutions — the revenue stream we are deliberately growing toward 2031.

Beyond this list, we are actively pursuing new cross-border engagements — including a live bid to support women-led agricultural SMEs in Tanzania, evidence of our development-consultancy capability moving beyond Nigeria's borders.

Proof, Not Promises

Every claim in this profile is something we can point to — a cohort that graduated, a venture that launched, a partnership that delivered.

TECH BRIDGE FELLOWSHIP — JANUARY 2026

A three-month, hands-on technology TVET initiative, closing with a Demo Day of capstone ventures.

200	40	3
youth, women & PWDs trained	ventures selected for incubation	focus tracks: Content, GIS & Agri, Product Design

A verified international partnership	Our 2022 partnership with NASENI and Decapolis, Jordan — independently documented in Nigerian technology press — brought IoT and blockchain food-traceability technology to Nigeria, with DD Hub as the local implementation partner.
Graduates in global roles	Our alumni have gone on to secure roles with international technology firms, launch their own ventures, and employ others in their communities.
15,000+ trained, 15+ ventures incubated	A decade of consistent delivery across five states — the base our commercial transformation is now being built on.

IN THEIR WORDS

"The supportive environment and access to industry experts allowed me to explore my interests in depth — ultimately helping me discover my passion for software development."

"DD Hub gave me the tools and support I needed to launch my tech startup. Today, I'm employing others and making an impact in my community."

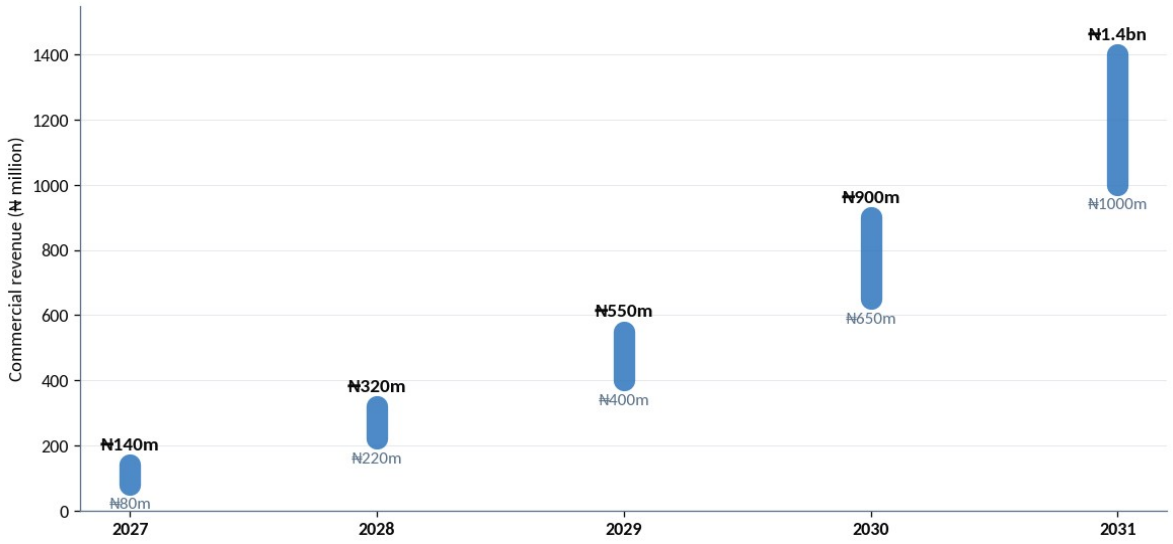
THE NEXT CHAPTER

Strategic Direction 2026 – 2031

From a training provider funded by grants, to a commercially self-sustaining institution that keeps growing the mission it was built for.

Where We Are Going

Our 2031 ambition is to become Northern Nigeria's leading builder of digital and creative talent — a commercially self-sustaining enterprise, not a permanently grant-dependent one.



Ranges, not forecasts — an investment year followed by four years of compounding commercial growth.

Six objectives to 2031

	OBJECTIVE	2031 DESTINATION
1	Build recurring commercial revenue	₦1bn+ annually, over half of it recurring and unrestricted
2	Complete accreditation and use it	Full course-range accreditation, used as a market differentiator
3	Turn our alumni base into an asset	A tracked, supported network generating placement and delivery capacity
4	Reduce founder dependency	A financeable, transferable institution — not one person's revenue pipeline
5	Establish evidence credibility	Independently verified outcomes; audited accounts; published data
6	Deepen inclusion	Inclusion targets met and evidenced in every programme, every year

Impact & Inclusion

Inclusion is not a reporting line at DD Hub — it is the reason the institution exists. And the measure that matters most is not a certificate earned, but a livelihood secured.

WHO WE BUILD FOR

Young women, persons with disabilities, and displaced youth sit at the centre of every cohort we design — not as a compliance target bolted on afterward, but as the population our founding was built to serve.

Every programme is judged, ultimately, on the same question: does this lead to sustainable income. Training that does not translate into a livelihood is not success by our own definition, however well attended the cohort was.

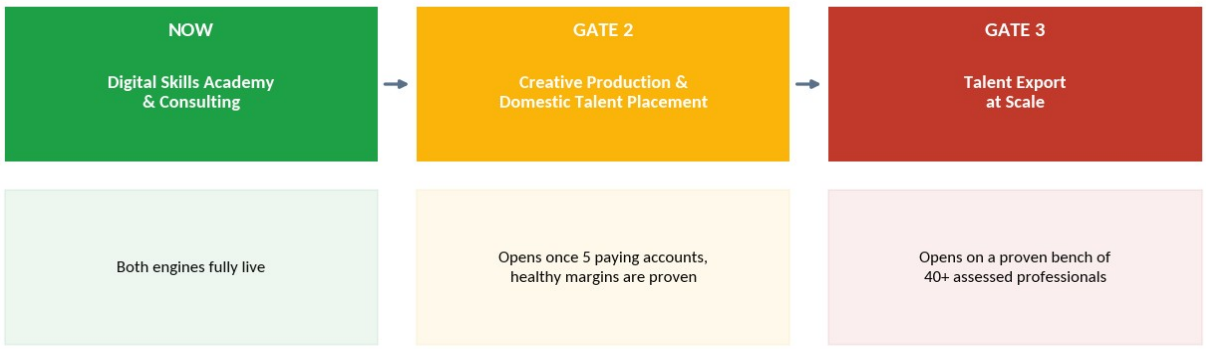
The Impact Fund

A defined 10–20% of net commercial profit is transferred annually into the DD Hub Impact Fund — funding scholarships for disadvantaged candidates, inclusion programming for women and persons with disabilities, and experimental community and livelihoods work that would never survive a purely commercial test.

This is the mechanism that makes our social enterprise claim a matter of rule rather than of goodwill in the moment — commercial success and social mission grow together, by design, not by accident.

The Road Ahead

Growth at DD Hub is gated, not rushed — each new line of business opens only once the one before it has proven it can carry the weight.



Creative Production	Video, design and digital media production capability, built on the same graduate talent our Academy already develops.
Domestic Talent Placement	Structured placement of assessed professionals into Nigerian employers, with DD Hub as the quality guarantee.
Talent Export at Scale	Once our bench reaches 40+ assessed mid-level professionals, positioning Northern Nigerian talent directly into the global market — the highest-margin, longest-horizon line on our roadmap.

Governance that earns trust

A published Management, HR & Procurement Policy governs every naira that moves through the organisation — segregation of duties, procurement thresholds, conflict-of-interest declarations, and a performance framework applied consistently across every role. This is what lets a funder, a lender or a partner take our numbers at face value.

LET'S BUILD TOGETHER

Partner with DD Hub

Whether you are a funder, an employer, a government partner or a young person ready to build — there is a place for you here.

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