DD HUB

Digital Development Hub Consultancy Services Limited

EXECUTIVE SUMMARY · CORPORATE PROFILE

RC 1350529 · Kano, Nigeria · August 2026

DD Hub is a Kano-based institution working at the intersection of technology, enterprise and development — with a track record spanning skills development, innovation, agriculture, civic technology and structured donor-funded implementation since 2012. We work as an enterprise support organisation, a development partner, a social impact organisation, an innovation hub, and a consulting partner — deeply rooted in Northern Nigeria and increasingly active across Africa and beyond.

15,000+	15+	5	2014
Young people trained	Startups incubated	States reached	Founded

Five Ways to Work With Us

Enterprise Support	Incubation, mentorship and market access carrying an idea from prototype to registered business.
Development Partner	A decade-long implementation record with the World Bank, GIZ, USAID-linked programmes, UK DFID and AfDB.
Social Impact Organisation	Peacebuilding, civic technology and livelihoods work across Northern Nigeria's most underserved communities.
Innovation Hub	Founding roles across four national innovation networks, and convenor of Kano's own innovation conference.
Consulting Partner	M&E, digital transformation advisory and policy engagement for institutions that need evidence, not just delivery.

What We Do

Digital Skills Training	Accredited, hands-on courses in digital content, design, GIS and precision agriculture, and product management.
Startup Incubation	Mentorship, workspace and seed support carrying capstone projects to registered, revenue-generating ventures.
Talent Development & Outsourcing	A growing bench of assessed, work-ready professionals connected directly to employers, domestically and internationally.
Development Consultancy	M&E, digital transformation advisory and programme design for donors, government and institutions.

Where We Work

North West Nigeria is our operational home — headquartered in Kano, with training delivery across Kaduna, Jigawa and Katsina. **North East Nigeria** is where our development-partner track record runs deepest, through M&E and ICT backstopping across Borno, Yobe, Adamawa, Bauchi, Gombe and Taraba. We hold corporate and policy presence in Abuja, a growing commercial footprint in Lagos, and cross-border technology partnerships extending to Jordan, with active pursuit of new engagements across East Africa.

Track Record

- **15,000+** young people trained; **15+** startups incubated, across a decade of continuous delivery.
- **World Bank / Federal Ministry of Education** — the IDEAS TVET Creative Media Production Programme.
- **GIZ** — digital transformation for 500 smallholder farmers, and MSME digitalisation for 35 Kano businesses.
- **African Development Bank / TAAT** — continental agricultural technology adoption and e-extension partnership.
- **UK DFID and USAID-linked** programmes in civic technology, peacebuilding and community development, dating to 2012.
- **NASENI / Decapolis (Jordan), 2022** — a verified cross-border digital food traceability partnership, DD Hub's first international technology bridge.
- **Founding or co-founding roles** in four national innovation networks (ISN, Animators Nigeria, TISNI, AFIN), and convenor of the Conference of Crazy Ideas since 2018.

Strategic Direction, 2026–2031

2026 marks a deliberate turn: from a grant-funded implementation partner to a commercially self-sustaining enterprise, without loosening our grip on the mission or the track record that built us. Our ambition is to become Northern Nigeria's leading builder of digital and creative talent, growing commercial revenue toward **₦1bn+ annually by 2031**, while completing course accreditation, turning our alumni base into a working asset, and deepening inclusion for women, persons with disabilities and displaced youth at every stage.

> **GROWTH, GATED NOT RUSHED**
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> Creative Production and Domestic Talent Placement open once our core engines prove healthy margins at scale. Talent Export at scale follows, once our assessed professional bench reaches forty or more — the highest-margin, longest-horizon line on our roadmap.

PARTNER WITH DD HUB

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